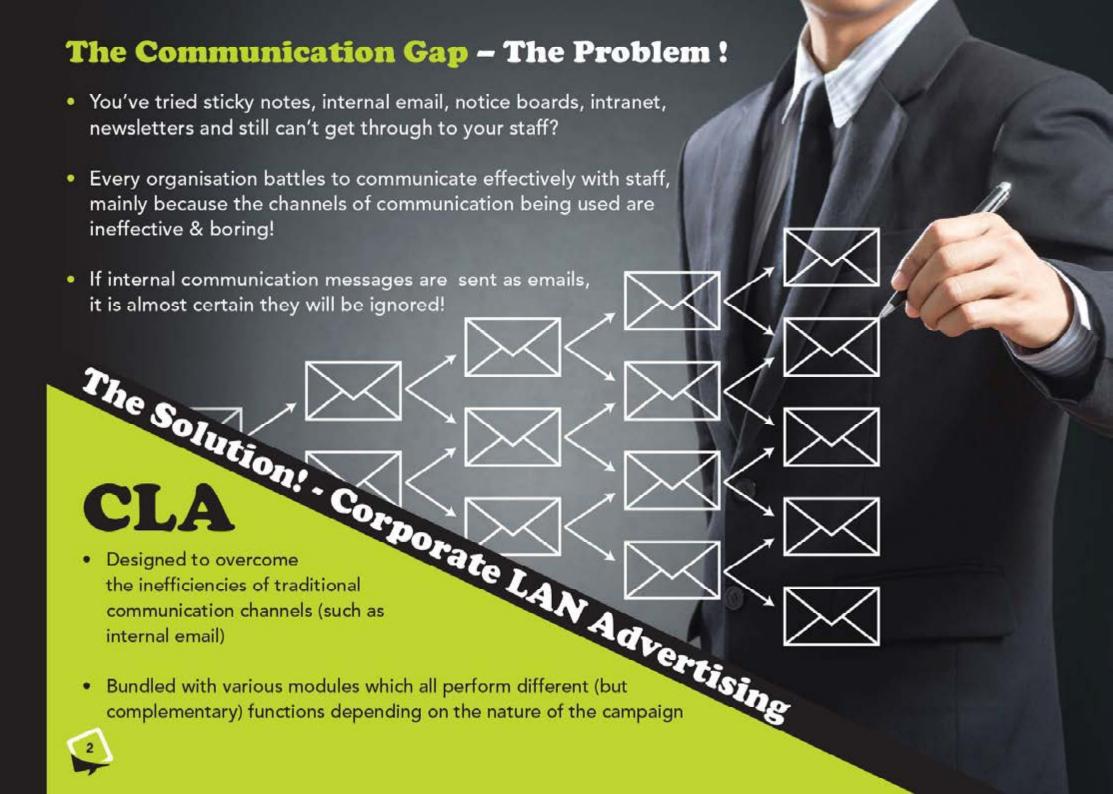


Overcoming the inefficiencies of traditional communication channels



#### **Pop-up Messaging**



- Send a pop-up message to users within your organization as a priority alert.
- Track and report on the exposure achieved.
- Link pop-up to any document, image, video, intranet article!

#### **Dynamic Screensavers**



 Override screensavers of PCs in the organization. Different images, video, flash files and web content (URL's) targeted to different users if desired.

#### **Ticker Tape**



- Scrolling messages across the bottom of PC screens or LCD. Different messages to different users or groups if desired.
- Users have the ability to select approved custom RSS feeds.

#### **Training & Compliance**



- Deliver training material efficiently to users within your organization
- Enforce acceptable pass rates with automated rewrites
- Distribute policies and elicit employee acceptance

#### **CLA Surveys**



- Gather feedback from staff.
- Link Survey to Outlook calendar item.
- Test and train staff.
- Export collated survey results to Excel in one easy step.

#### **Background Wallpapers**



 Override desktop wallpaper of PCs in the organization. Different wallpaper targeted to users or groups if desired.

## **Digital Signage**



Publish video and animated HD content to high-visibility LCD screens in canteens and pause areas, or reception areas for customer-facing messages!!

#### **Mobile Application**



- Deliver content to mobile devices
- Reach staff that are not office bound
- All CLA modules available
- Consolidated reporting across desktop and mobile users





- HIGH IMPACT interactive alerts, that are always the top most window
- When clicked, pop-ups can launch: video clips, surveys, documents, intranet pages .... anything in fact!
- End-user flexibility can be defined based on urgency, and pop-ups can be targeted to specific groups
- Schedule and publish pop-ups in advance
- Can be tracked and measured with a fully extractable, consolidated report



## Popular uses of Pop-ups





- Announcements
- Interface with Existing Systems
- Link to an intranet page
- Launch a survey
- Distribute company documents

- Notify staff of IT issues
- Publish a company newsletter
- Distribute video content
- Capturing legal disclaimer
- Reminders



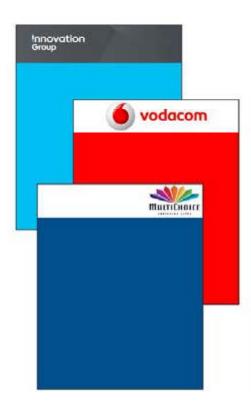


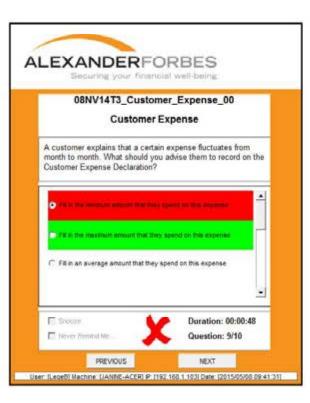
- CLA Survey has 3 main functions
  - Gathering general feedback from staff
  - RSVP for functions
  - Testing and training
- Achieve in excess of 90 % response within 48 hours because the survey can be linked to a popup as an automatic reminder if a response is outstanding
- Skin of the survey can be customised and only target the survey to the required groups or users
- Track the exposure of the survey and easily export a collated and comprehensive report to Excel





## Popular uses of Surveys







- RSVP for company functions
- Gathering feedback from staff
- Testing product knowledge
- Human Resource questionnaires
- Fun competitions

- Induction training / feedback
- Employee satisfaction survey
- Employee award nomination
- Training and development
- Procurement (e.g. ordering branded clothing)



- Advertise internal campaigns on unattended PC monitors
- Screensavers are able to support and display images, videos, flash files and web content (URL's)
- Plan and load campaigns in advance by scheduling start and end dates and even time slicing content
- Push different screensavers to different departments or regional offices – pull groups from Active Directory or manage your own groups within CLA
- Publish content to High-Visibility LED screens to achieve Digital Signage at no cost\*

\*Available on certain CLA Packages



## **Popular uses of Screensavers**





- Products
- Internal Vacancies
- Corporate Functions
- Marketing Media
- Company News

- Announcements
- Long Service Awards
- Blood Service / Shavathon
- Staff Birthdays
- Canteen Menu





- Remotely control the desktop wallpapers of the entire organization
- Use backgrounds to complement other CLA channels to reinforce campaigns
- Publish different background wallpapers to different groups, and have the ability to schedule and publish content in advance
- Add system information to wallpaper (i.e. user name, machine name, IP address etc.)
- Revert to personal desktop when campaign ends



## Popular uses of Background Wallpapers





- Products
- Campaign reinforcement
- Corporate Functions
- In the Media
- Company News

- Departmental contact numbers
- Long Service Awards
- Blood Service / Shavathon
- Announcements
- Values, mission, vision





- Push Ticker Tape messages that scroll at the bottom of the screen (as seen on news broadcasts)
- Publish a ticker to desktop PC screens and / or LCDs
- Ability to time slice messages
- Schedule and publish messages in advance
- Specify the users, groups or LCD screens that should receive specific ticker messages
- Compile a list of approved RSS Feeds that users can select from to display on their PC's



## **Popular uses of Ticker Messages**







#### **Customize:**

- Font Style
- Font Size
- Font Colour
- Background Colour
- Icon

- Reinforce company values
- Display mission and vision
- General reminders
- Motivational messages
- Company News

- Announcements
- Long Service Awards
- Blood Service / Shavathon
- Staff Birthdays
- Product information





- Deliver video or document training material efficiently to a selected audience
- Quiz knowledge with post-training surveys
- Enforce acceptable pass rates with automated rewrites on low scores
- Distribute policies and elicit employee acceptance
- Varying levels of flexibility and leniency depending on the urgency of the required compliance





## Popular uses of these features





- Distribution of company material and knowledge appraisal
- New employee induction and evaluation
- SHEQ training and assessment
- Sharing ad-hoc educational material

- Enforce staff accountability
- Gathering reportable employee acceptance on policies
- Elicit reasons for resistance from staff
- Report on compliance status within organizations





- Hosted and available on IOS and Android operating systems
- Browse a gallery of Screensavers and Background Wallpapers targeted to that user
- Receive Pop-up announcements that can be linked to documents, videos, web links, surveys, etc.
- An action is recorded once the user has opened a Pop-up. Mobile responses are collated with PC responses in a consolidated report
- Responses to survey via mobile are collated with PC user responses in a consolidated report



### **Mobile Screenshots**









- Reach staff who are not office bound
- Keep staff informed about campaigns while on the move
- Appeal to the younger, upcoming, digitally proficient workforce
- Instant In-App notification services keep messages NEW and relevant

- Gather required information efficiently via Mobile surveys
- Reach staff not working on Windows-Based PCs
- Obtain policy compliance by users while not at their desks
- Consolidated report for PC based and mobile responses

# **Client Showcase**

















































































































































# If you think it, you can say it with



## Contact us:

086 1000 CLA (252)

Units G6 & G7, Pinewood Office Park, Woodmead, 2191 info@CorporateVoice.co.za • www.CorporateVoice.co.za