CORPORATE VOICE

CREATING ENGAGED EMPLOYEES

The Communication Gap – The Problem!

You've tried sticky notes, internal emails, notice boards, intranet, newsletters and still can't get through to your staff?

Every organisation battles to communicate effectively with staff, mainly because the channels of communication being used are ineffective and boring!

If internal communication messages are being sent as emails, it is almost certain they will be ignored.

The Solution – Corporate Voice

Designed to overcome the inefficiencies of traditional communication channels, such as internal email.

Bundled with various modules which all perform different , but complementary functions depending on the nature of the campaign.

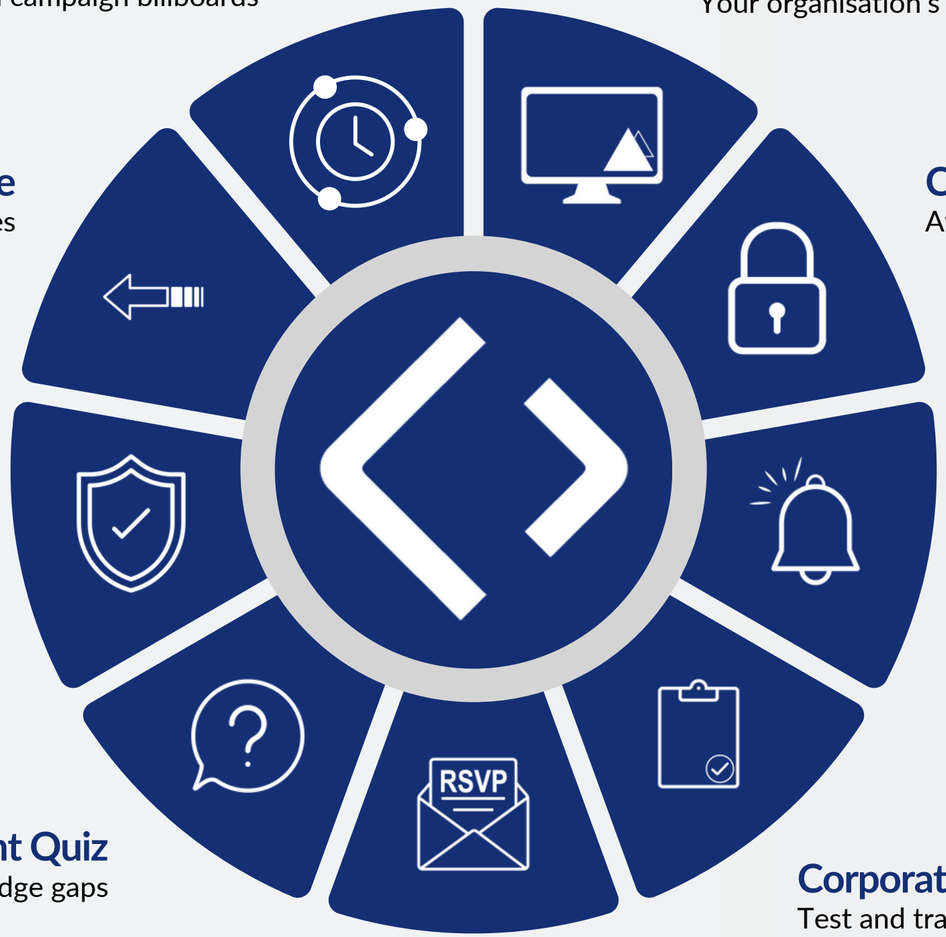
ENGAGEMENT MODULES

Corporate Screensaver Tool
Internal campaign billboards

Corporate Desktop Wallpapers
Your organisation's brand

Desktop Ticker Tape
Scrolling messages

Corporate Lock Screen
Awareness billboards



Compliance Management Software
Policy acknowledgments

Pop-up Messages
Send out priority alerts

Employee Engagement Quiz
Identify knowledge gaps

Corporate Survey
Test and train staff

RSVP Management Tool
Invite, co-ordinate, remind

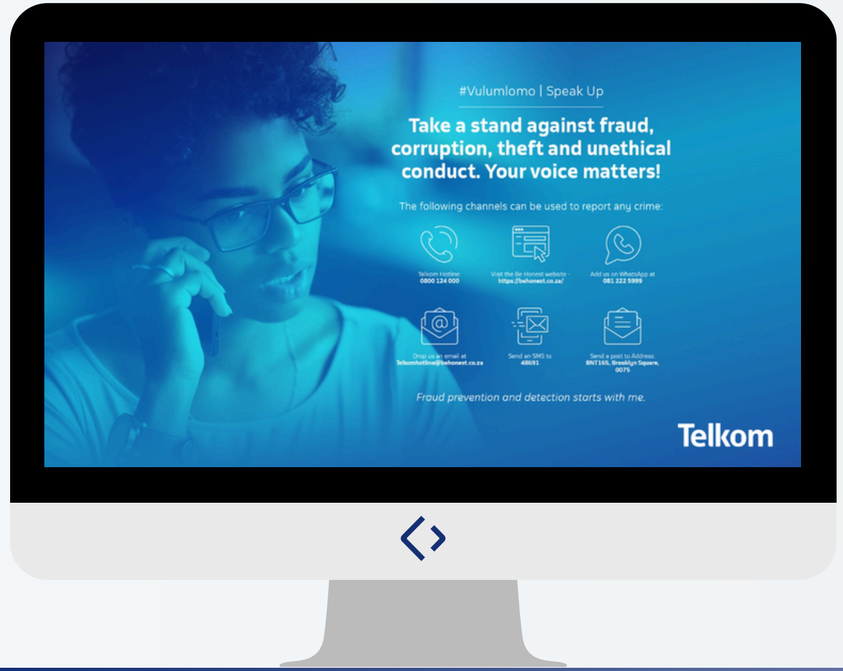
Dynamic Screensavers

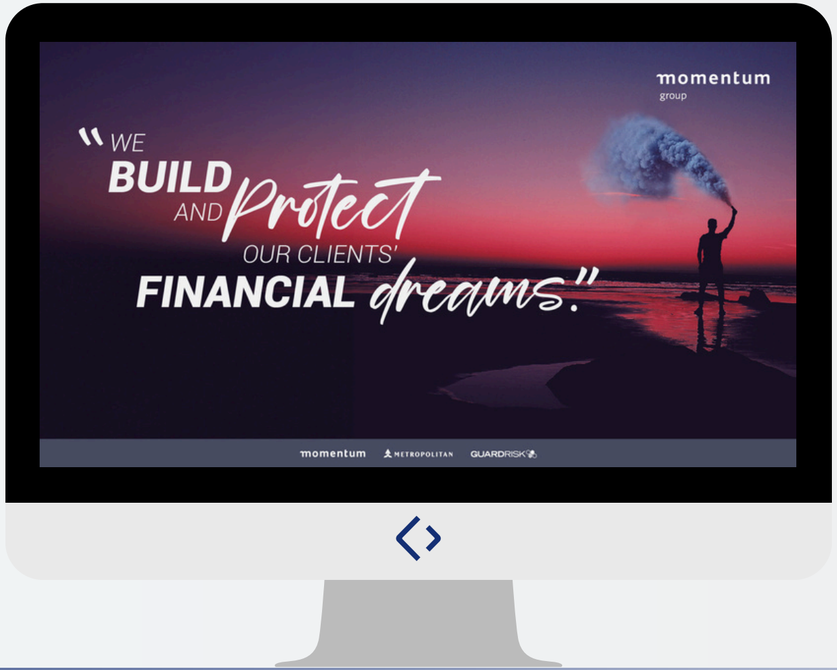
- ✓ Advertise internal campaigns on unattended PC monitors
- ✓ Screensavers are able to support and display images, videos, gifs and web content (URL's)
- ✓ Plan and load campaigns in advance by scheduling start and end dates and even time slicing content
- ✓ Push different screensavers to different departments or regional offices – pull groups from Active Directory or manage your own groups within Corporate Voice
- ✓ Publish content to High-Visibility LED screens to achieve Digital Signage at no cost*

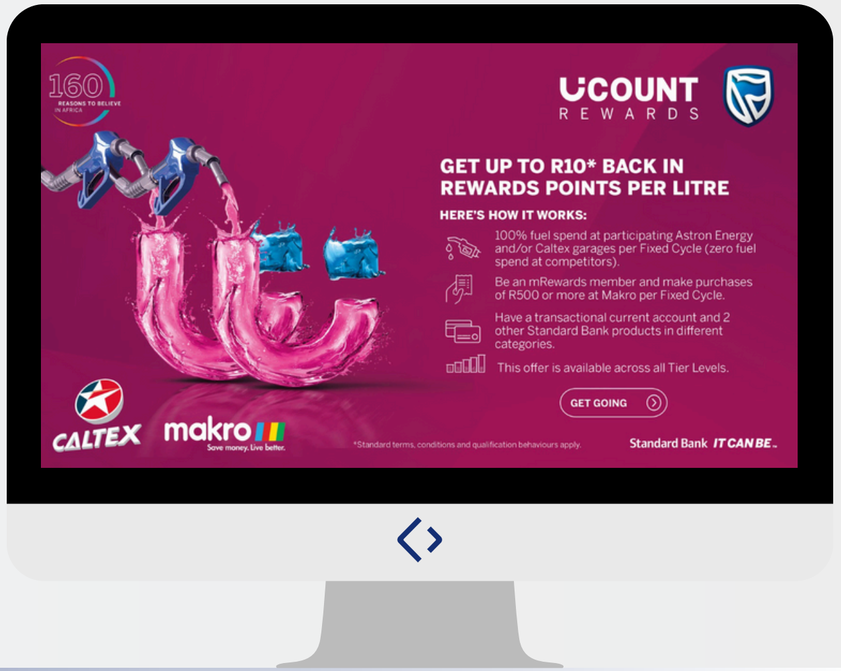
**Available on certain Corporate Voice Packages*

Popular use of Screensavers

- Reinforce Product Knowledge
- Internal Vacancies
- Corporate Functions
- Marketing Media
- Company News
- Announcements
- Long Service Awards
- Blood Service / Shavathon
- Staff Birthdays
- Canteen Menu





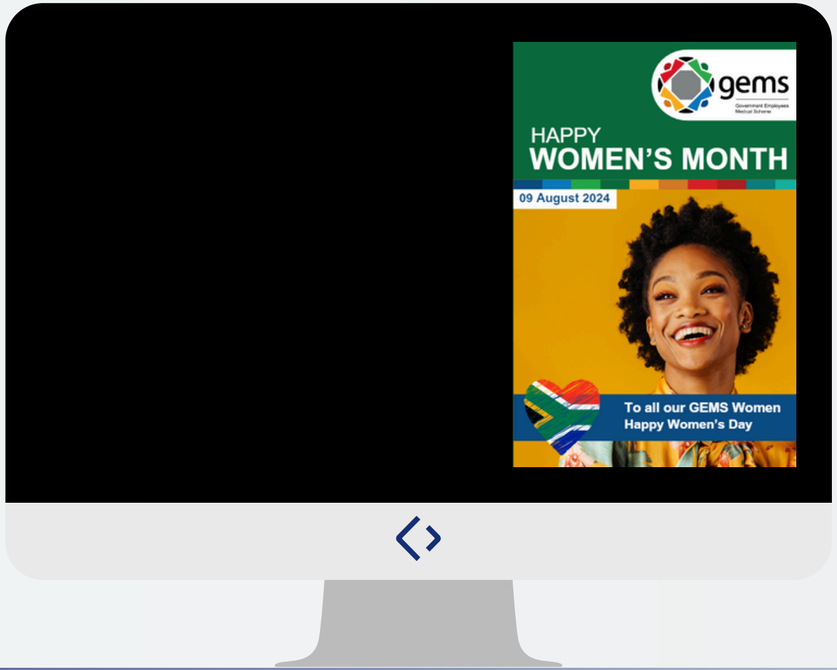


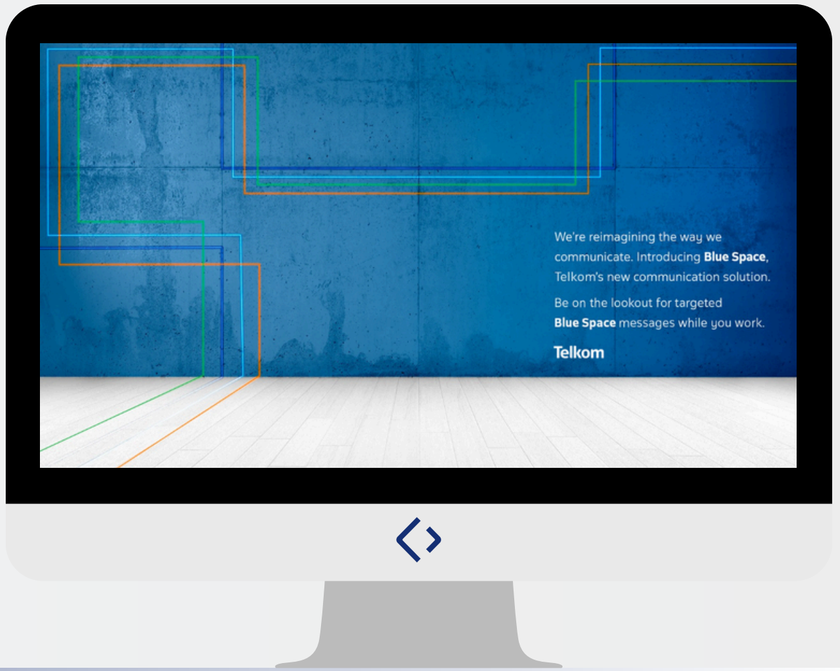
Background Wallpapers

- Remotely control the desktop wallpapers of the entire organization
- Use backgrounds to complement other Corporate Voice channels to reinforce campaigns
- Publish different background wallpapers to different groups, and have the ability to schedule and publish content in advance
- Add system information to wallpaper (i.e. user name, machine name, IP address etc.)
- Revert to personal desktop when campaign ends

Popular use of Background Wallpapers

- Reinforce Product Knowledge
- Campaign reinforcement
- Corporate Functions
- In the Media
- Company News
- Departmental contact numbers
- Long Service Awards
- Blood Service / Shavathon
- Announcements
- Values, mission, vision





Corporate Lock Screen

- The most powerful and effective way to communicate internal messages as it's the first screen that employees see when they login, and when they lock their systems
- Transform every locked monitor into a digital billboard
- Use the lockscreen to enhance messages across other Corporate Voice channels
- Publish different lockscreens to different groups and schedule in advance
- Lockscreen is regularly visible achieving high levels of retention

Popular uses of Lock Screen

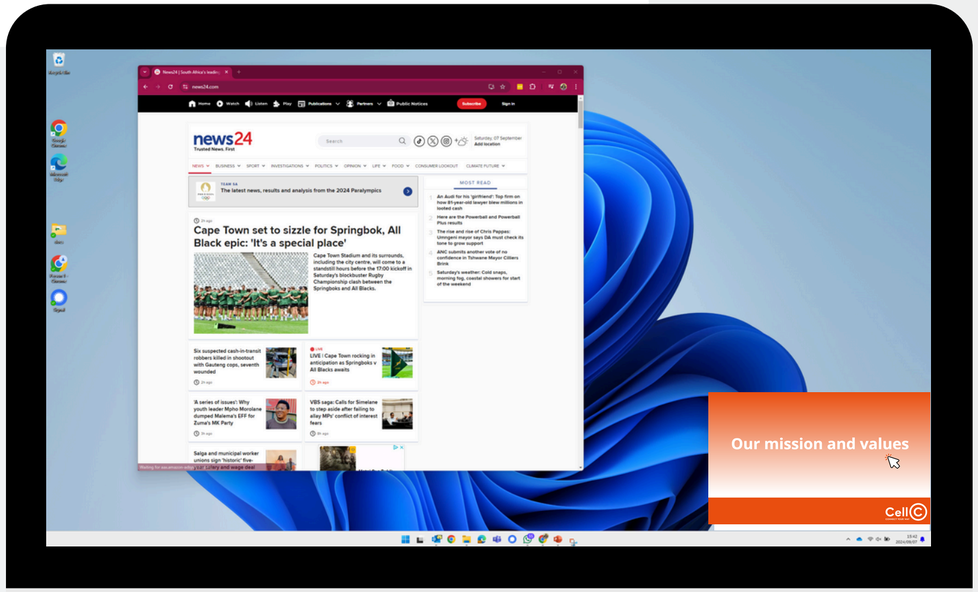
- Products
- Campaign Reinforcement
- Corporate Functions
- In the Media
- Company News
- Departmental Contact Numbers
- Long Service Awards
- Blood Service / Shavathon
- Announcements
- Values, Mission, Vision

Pop–up Messaging

- HIGH IMPACT interactive alerts, that are always the top most window
- When clicked, pop-ups can launch: video clips, surveys, URL’s and documents.
- End-user flexibility can be defined based on urgency, and pop-ups can be targeted to specific groups
- Schedule and publish pop-ups in advance
- Can be tracked and measured with a fully extractable, consolidated report

Popular use of Pop-ups

- Announcements
- Interface with Existing Systems
- Link to an intranet page
- Launch a survey
- Distribute company documents
- Notify staff of IT issues
- Publish a company newsletter
- Distribute video content
- Capturing legal disclaimer
- Reminders

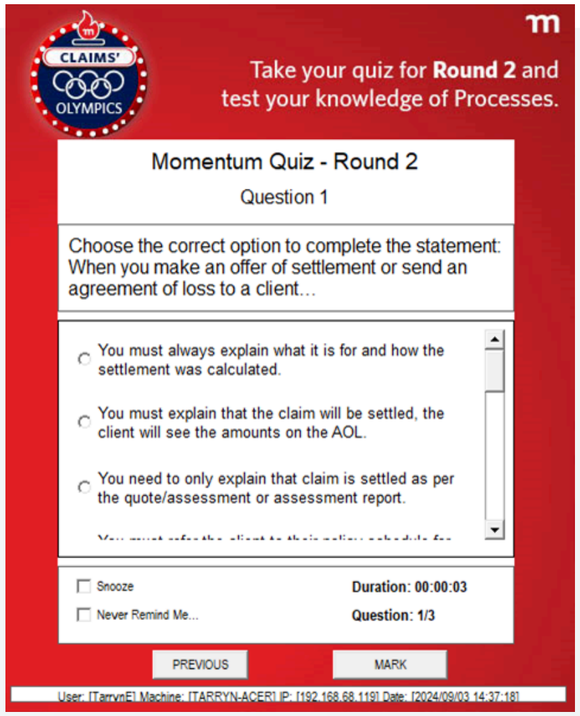


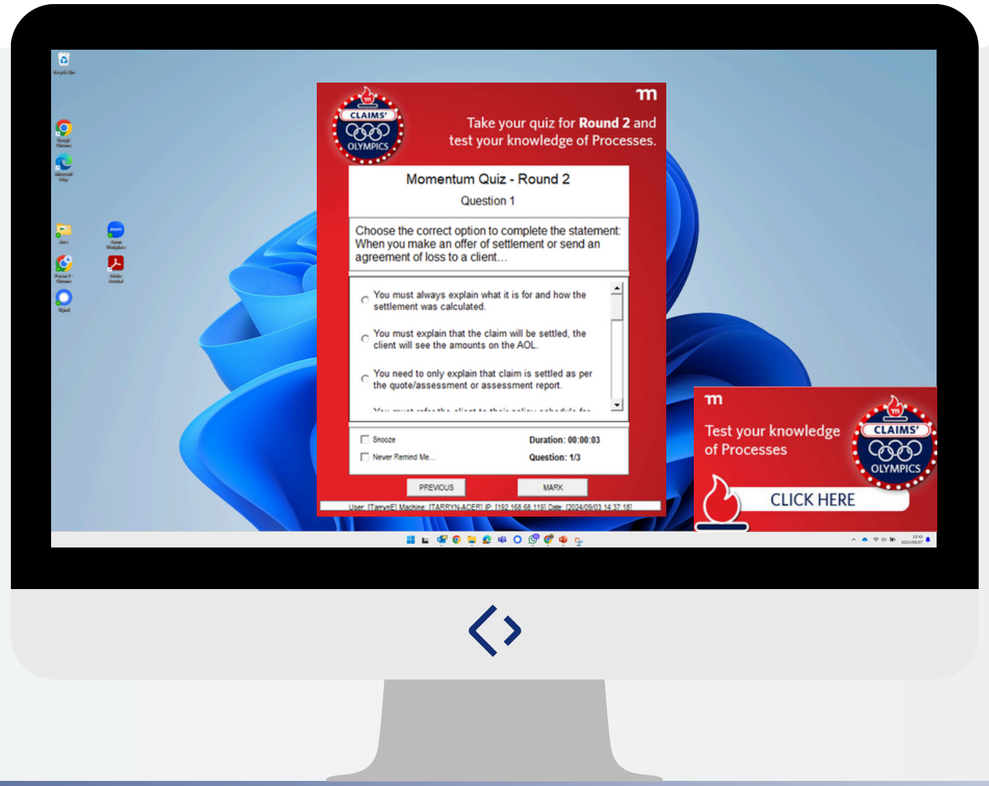
Surveys

- Corporate Voice Survey has 3 main functions:
  - Gathering general feedback from staff
  - RSVP for functions
  - Testing and training
- Achieve in excess of 90% response within 48 hours because the survey can be linked to a popup as an automatic reminder if a response is outstanding
- Skin of the survey can be customised and only target the survey to the required groups or users
- Track the exposure of the survey and easily export a collated and comprehensive report to Excel

Popular use of Surveys

- RSVP for company functions
- Gathering feedback from staff
- Testing product knowledge
- Human Resource questionnaires
- Fun competitions
- Induction training / feedback
- Employee satisfaction survey
- Employee award nomination
- Training and development
- Procurement (e.g. ordering branded clothing)





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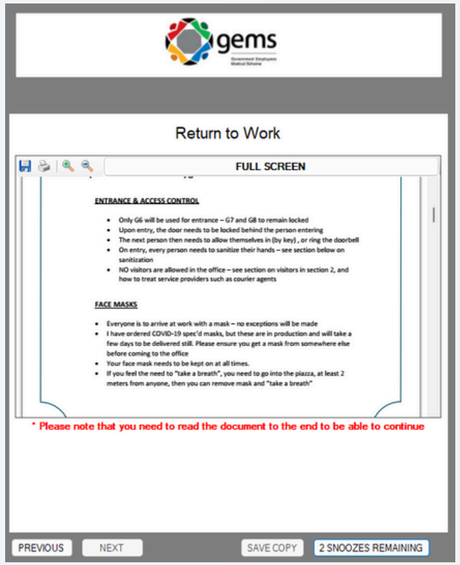
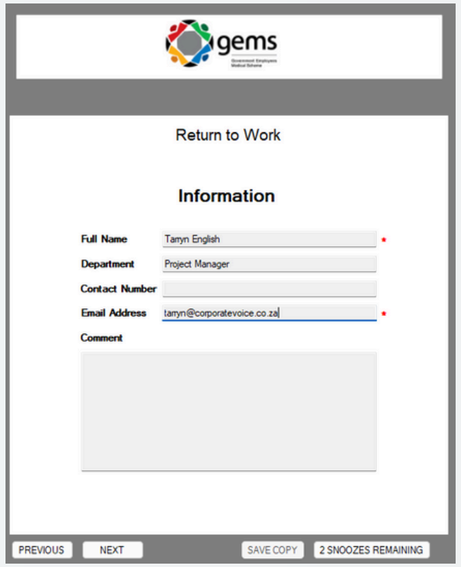
Training & Compliance

- Deliver video or document training material efficiently to a selected audience
- Quiz knowledge with post-training surveys
- Enforce acceptable pass rates with automated rewrites on low scores
- Distribute policies and elicit employee acceptance
- Varying levels of flexibility and leniency depending on the urgency of the required compliance

Popular use of these features

- Distribution of company material and knowledge appraisal
- New employee induction and evaluation
- SHEQ training and assessment
- Sharing ad-hoc educational material
- Enforce staff accountability
- Gathering reportable employee acceptance on policies
- Elicit reasons for resistance from staff
- Report on compliance status within organizations





Ticker Tapes

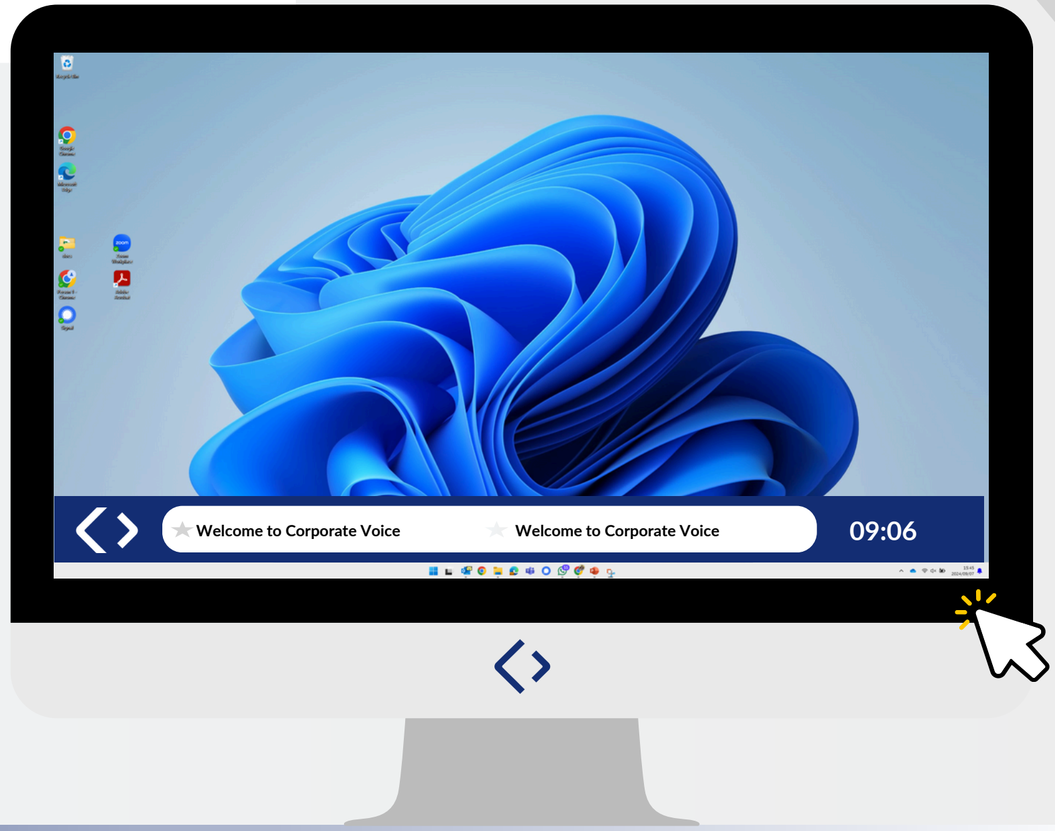
- Push Ticker Tape messages that scroll at the bottom of the screen, as seen on news broadcasts
- Publish a ticker to desktop PC screens and / or LCDs
- Ability to time slice messages
- Schedule and publish messages in advance
- Specify the users, groups or LCD screens that should receive specific ticker messages
- Compile a list of approved RSS Feeds that users can select from to display on their PC's

Popular use of Ticker Tapes

- Reinforce company values
- Display mission and vision
- General reminders
- Motivational messages
- Company News
- Announcements
- Long Service Awards
- Blood Service / Shavathon
- Staff Birthdays
- Product information

Customise:

- Font Style
- Font Size
- Font Colour
- Background Colour
- Icon



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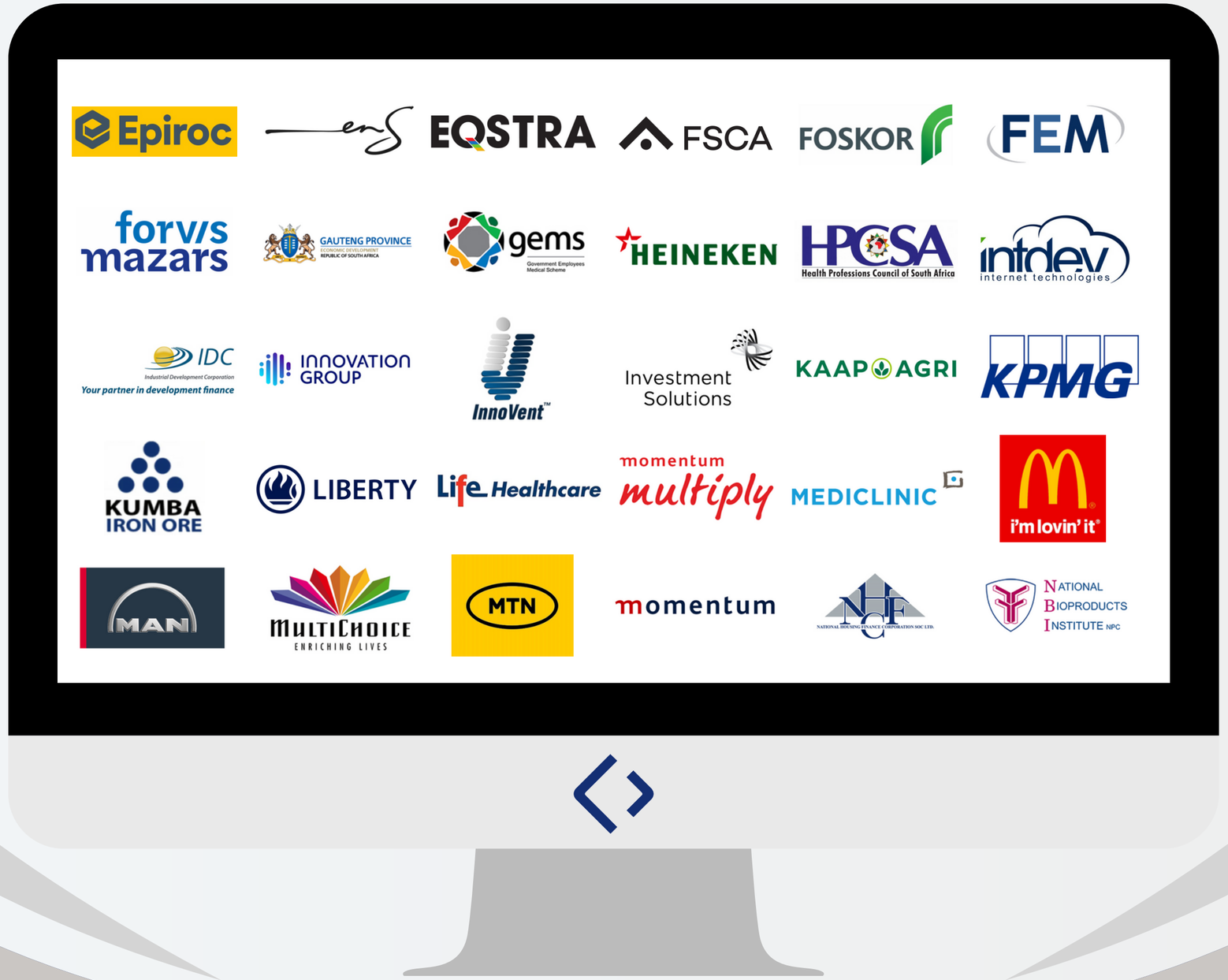
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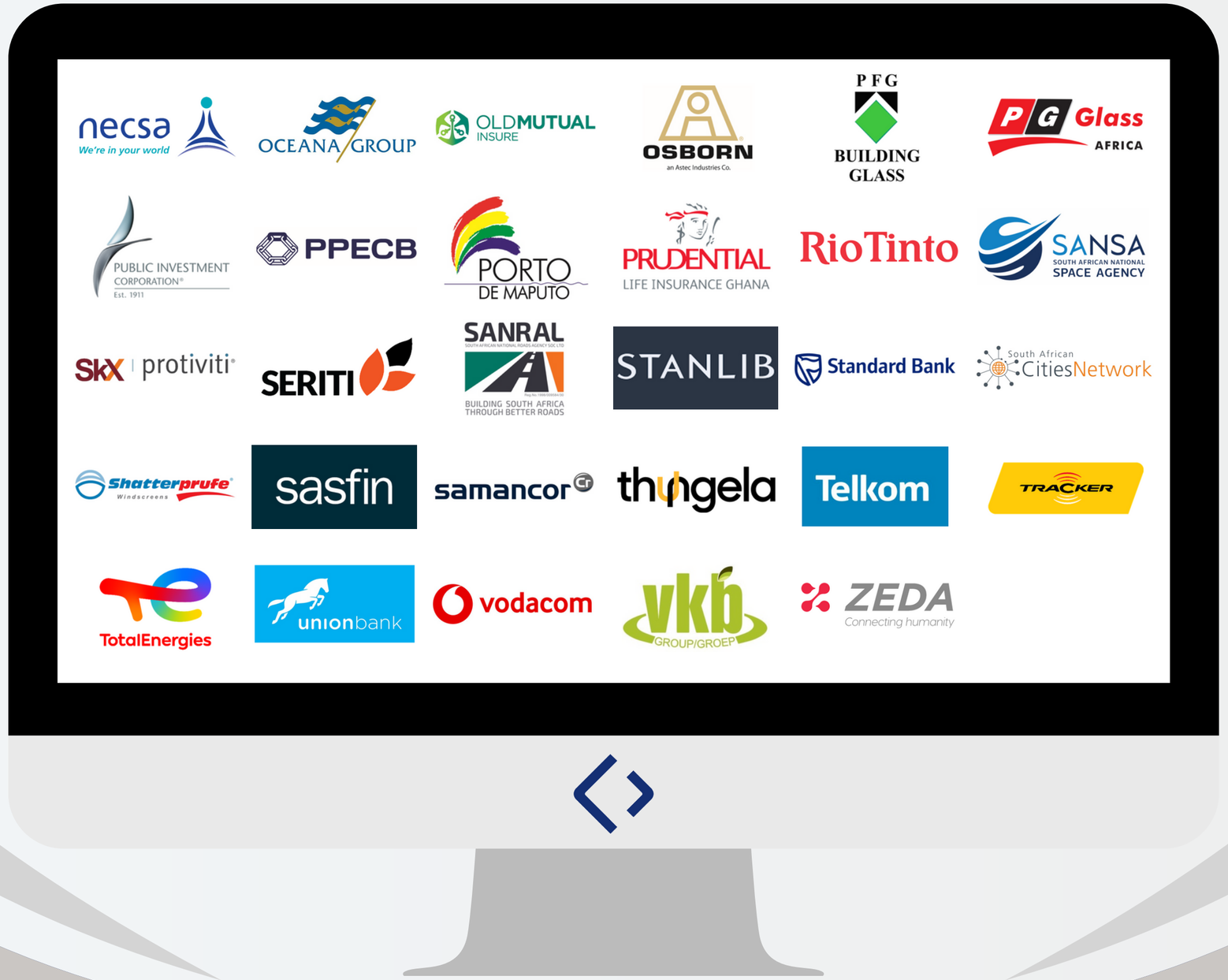
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